



"iAM Smart" Sandbox Programme



"iAM Smart" Registered Users

3,574,000+

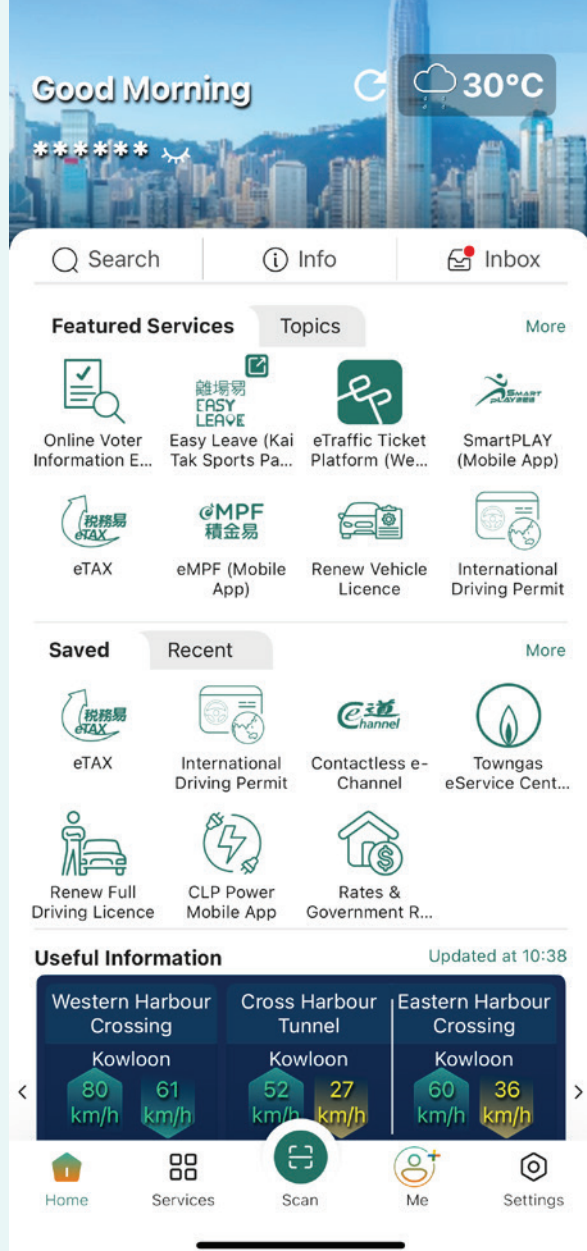


"iAM Smart"-enabled Online Services
and e-Forms

1,270+

TOP NEWS

New version of "iAM Smart" app introduces service categorisations for better user experience



The new version introduces service categorisations from the user's perspective and provides personalised settings. The user experience is enhanced with a clear and concise interface which categorises information and services closely related to daily life into various themes so that members of the public can search for and use the services in an easier way.

The new interface of "iAM Smart" introduces thematic pages and a "Featured Services" page. Apart from providing detailed categorisations, a range of commonly used services, such as Online Voter Information Enquiry, eTraffic Ticket Platform, SmartPLAY (Mobile App), eTAX, eMPF, Renew Vehicle Licence and application for an International Driving Permit, etc. are also included to facilitate user's direct access. We have also grouped useful information and services into several topics based on daily needs, such as "Travelling", "New Parents", "Kindergarten Admission", "Info for Elderly", "New Arrivals" and "Voter Registration", allowing users to select relevant information and services that meet their needs. A "lite" mode is also introduced in the new version of "iAM Smart", enabling elderly people and users in need to use "iAM Smart" more conveniently.

With these user centric features, we believe that HK citizens can easily access and conveniently use the online service(s) provided or planned to be provided by your organisation.

More information is available in "iAM Smart" Mobile App page under "iAM Smart" thematic website www.iamsmart.gov.hk/en/nhp.html

In-app browser and direct login interface to enhance user experience in using "iAM Smart"-enabled online services

"iAM Smart" continues to enhance user experience by providing new features. In-app browser and direct login interface and are now available for use by public and private organisations. With the in-app browser, users can access the web-based on-line services within the "iAM Smart" app without switching to external browser. The direct login interface simplifies and streamlines the authentication for online services supporting the Authentication API, removing the need to redirect users to the "iAM Smart" authorisation page (i.e. Login with "iAM Smart"). These new features aim to deliver a smoother, more seamless user experience. Starting from 1 September 2025, new "iAM Smart" online services adoption are required to support direct login interface. For further details, please refer to the technical guidelines for implementation or contact us via email or hotline.



SUCCESS STORY



Lik On Security Limited enhanced their existing visitor registration system by leveraging the "iAM Smart" Personal Code. This collaboration allows them to launch the visitor registration system solution, used in 20 locations which offers a more efficient, secure and faster visitor registration process.

Using the "iAM Smart" Personal Code for visitor registration not only improves management efficiency, enhances security but also conforms to the latest guidelines from Privacy Commissioner for Personal Data (PCPD) for property management sector. The use of Personal Code simplifies the registration process, reduces human errors, and ensures the accuracy of visitor information. Through the "iAM Smart" mobile app, visitors can easily generate the "iAM Smart" Personal Code for scanning. The registration is completed after filling in other required details. This significantly speeds up the registration process. At the same time, visitors need not present an identity card that discloses excessive personal details, thereby strengthening privacy protection.

More adoptions of the "iAM Smart" Personal Code is underway by other organisations in property management sector for visitor registration and access control.

UPCOMING

Webinars in August 2025

We're excited to invite you to our upcoming Webinars this August! These sessions will deliver the latest "iAM Smart" features updates, actionable best practices, and opportunities to collaborate with peers.

The webinar to be held on 5 August 2025 (Tue) 3:00 p.m. – 4:00 p.m. could be registered at <https://forms.gle/v1wg5kGDjGePrFXRA>. We look forward to your participation!

DO YOU KNOW

When the user changes the mobile device with "iAM Smart", how does the user transfer the account to the new device?

- You can select the "transfer account to another mobile" function in the "iAM Smart" mobile app of the existing phone to transfer the "iAM Smart" or "iAM Smart+" account to another phone. Upon successful transfer, the "iAM Smart" or "iAM Smart+" account where it was originally installed will be deleted.

My organisation is not one of the eligible sectors, can we join?

- Please feel free to contact us at iamsmart@cyberport.hk to discuss.

For enquiries on "iAM Smart" Sandbox Programme, please contact us via ...



<https://iamsmart.cyberport.hk>



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